



ASHFORD

NEWS RELEASE

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**ASHFORD SETS THIRD QUARTER
EARNINGS RELEASE AND CONFERENCE CALL DATES**

DALLAS, October 3, 2016 -- Ashford Inc. (NYSE MKT: AINC) (“Ashford” or the “Company”) today announced details for the release of its results for the third quarter ended September 30, 2016.

Ashford plans to issue its earnings release for the third quarter after the market closes on Thursday, November 3, 2016 and will host a conference call on Friday, November 4, 2016, at 12:00 p.m. ET. The number to call for this interactive teleconference is (719) 325-4923. A replay of the conference call will be available through Friday, November 11, 2016, by dialing (719) 457-0820 and entering the confirmation number, 3729867.

The live broadcast of Ashford’s quarterly conference call will be available online at the Company's web site, www.ashfordinc.com on Friday, November 4, 2016 beginning at 12:00 p.m. ET. The online replay will follow shortly after the call and continue for approximately one year.

Ashford provides global asset management, investment management and related services to the real estate and hospitality sectors.

Follow Chairman and CEO Monty Bennett on Twitter at www.twitter.com/MBennettAshford or @MBennettAshford.

Ashford has created an Ashford App for the hospitality REIT investor community. The Ashford App is available for free download at Apple's App Store and the Google Play Store by searching "Ashford."

Certain statements and assumptions in this press release contain or are based upon "forward-looking" information and are being made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to risks and uncertainties. When we use the words "will likely result," "may," "anticipate," "estimate," "should," "expect," "believe," "intend," or similar expressions, we intend to identify forward-looking statements. Such statements are subject to numerous assumptions and uncertainties, many of which are outside Ashford's control.

These forward-looking statements are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from those anticipated, including, without limitation: general volatility of the capital markets and the market price of our common stock; changes in our business or investment strategy; availability, terms and deployment of capital; availability of qualified personnel; changes in our industry and the market in which we operate, interest rates or the general economy; and the degree and nature of our competition. These and other risk factors are more fully discussed in Ashford's filings with the Securities and Exchange Commission.

The forward-looking statements included in this press release are only made as of the date of this press release. Investors should not place undue reliance on these forward-looking statements. We are not obligated to publicly update or revise any forward-looking statements, whether as a result of new information, future events or circumstances, changes in expectations or otherwise.

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