



ASHFORD

NEWS RELEASE

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**ASHFORD LAUNCHES INTERACTIVE ANALYST CENTER  
ON ITS INVESTOR RELATIONS WEBSITE**

DALLAS, February 20, 2018 -- Ashford Inc. (NYSE American: AINC) (“Ashford” or the “Company”) today announced the launch of enhanced functionality to the investor relations portion of its website (<http://www.ashfordinc.com>) designed to enable investors and analysts to easily view, chart and download the Company’s historical financials and operating metrics.

Key features of the new Interactive Analyst Center include several years of historical annual and quarterly data and easy-to-use online access to detailed income statement, balance sheet, cash flow and other operating metrics that can also be downloaded to Excel. It also offers charting capabilities and line-item links to SEC filing data.

“Ashford is pleased to provide the investment community with the latest online capabilities to research and model our financial statements,” commented Monty J. Bennett, Ashford's Chairman and Chief Executive Officer. “Our investor relations program is committed to enhancing shareholder value through transparent communications about the Company’s strategy, financial results, existing REIT platforms and strategic investments and we hope investors and analysts find value in our new Interactive Analyst Center.”

Ashford provides global asset management, investment management and related services to the real estate and hospitality sectors.

Follow Chairman and CEO Monty Bennett on Twitter at [www.twitter.com/MBennettAshford](http://www.twitter.com/MBennettAshford) or @MBennettAshford.

Ashford has created an Ashford App for the hospitality REIT investor community. The Ashford App is available for free download at Apple's App Store and the Google Play Store by searching "Ashford."

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