

## **NEWS RELEASE**

Contact: Deric Eubanks

Chief Financial Officer

(972) 490-9600

Jordan Jennings Investor Relations (972) 778-9487 Joe Calabrese Financial Relations Board (212) 827-3772

## ASHFORD REPORTS THIRD QUARTER 2023 RESULTS

DALLAS, November 8, 2023 - Ashford Inc., an alternative asset management company with a portfolio of strategic operating businesses (NYSE American: AINC) ("Ashford" or the "Company"), today reported the following results and performance measures for the third quarter ended September 30, 2023. Unless otherwise stated, all reported results compare the third quarter ended September 30, 2023, with the third quarter ended September 30, 2022 (see discussion below). The reconciliation of non-GAAP financial measures is included in the financial tables accompanying this press release.

## STRATEGIC OVERVIEW

- High-growth, fee-based business model
- Diversified platform of multiple fee generators
- Three paths to growth:
  - o Increase assets under management (AUM);
  - o Growth of third-party business; and
  - o Acquisition or incubation of additional businesses
- Highly-aligned management team with superior long-term track record
- Leader in asset and investment management for the real estate & hospitality sectors

## THIRD QUARTER 2023 FINANCIAL HIGHLIGHTS

- Net loss attributable to common stockholders for the quarter was \$(12.0) million, or \$(3.87) per diluted share. Adjusted net income for the quarter was \$7.8 million, or \$0.96 per diluted share.
- Total revenue, excluding cost reimbursement revenue, for the quarter was \$73.3 million, reflecting a 7.9% growth rate over the prior year quarter.
- Adjusted EBITDA for the quarter was \$11.8 million.
- At the end of the third quarter, the Company had approximately \$7.9 billion of gross assets under management.
- As of September 30, 2023, the Company had corporate cash of approximately \$19.0 million.

## ASHFORD SECURITIES UPDATE

Ashford Securities is a dedicated capital raising platform created to fund investment opportunities sponsored and asset-managed by Ashford. Ashford Securities recently completed the offering of a non-traded preferred equity security for Braemar Hotels & Resorts Inc. ("Braemar") (NYSE: BHR) placing approximately \$460 million. Ashford Securities currently has two offerings in the market: (1) a non-traded preferred equity security for Ashford Hospitality Trust, Inc. ("Ashford Trust") (NYSE: AHT) and (2) a growth oriented private offering targeting investments in all types of commercial real estate in the state of Texas ("Texas Strategic Growth Fund").

Ashford Reports Third Quarter Results Page 2 November 8, 2023

Ashford Trust has issued \$76.8 million of its Series J and Series K Redeemable Preferred Stock through Ashford Securities since the offering commenced, including \$28.3 million during the quarter. In connection with the Ashford Trust offering of Series J & K Redeemable Preferred Stock, Ashford Securities has assembled a syndicate of 40 broker-dealers and RIA firms.

During the quarter, Ashford invested \$2.5 million in the Texas Strategic Growth Fund. The proceeds from that investment, along with other funds raised, were used to make an equity investment in a multi-family property located in San Antonio.

Long term, the Company believes there is a substantial opportunity to grow its assets under management by offering differentiated alternative investment products through Ashford Securities to help investors further diversify their portfolios.

#### REMINGTON UPDATE

Remington's high-margin, low-capex Hotel Management business continues to benefit from the recovery in the lodging industry and has experienced significant growth in its third-party business. In the third quarter, Remington generated hotel management fee revenue of \$12.4 million, Net Income Attributable to the Company of \$1.1 million, and Adjusted EBITDA of \$4.7 million.

Remington continues to focus on growing its mix of third-party managed hotels, which currently account for approximately 40% of Remington's managed hotels. At the end of the third quarter, Remington managed 121 properties that were open and operating – 49 under third-party management agreements and 72 for Ashford Trust and Braemar – located in 26 states and Washington, D.C. across 26 brands, including 13 independent and boutique properties.

## **INSPIRE UPDATE**

INSPIRE is an event technology company that provides an integrated suite of audio-visual services, including show and event services, hospitality services, and creative services, making it a leading single-source solution for its clients' meeting and event needs. INSPIRE has seen its hospitality business rebound very strongly as both corporate and social groups have been eager to gather. It has seen a similar recovery in its show services segment. In the third quarter, INSPIRE had audio visual revenue of \$30.6 million, Net Loss Attributable to the Company of \$(1.1) million, and Adjusted EBITDA of \$0.8 million.

## PREMIER UPDATE

Premier provides comprehensive and cost-effective architecture, design, development, and project management services. It also provides project oversight, coordination, planning, and execution of renovation, capital expenditure and ground-up development projects. Premier is responsible for managing and implementing substantially all capital improvements at Ashford Trust and Braemar hotels. Additionally, it has extensive experience working with major hotel brands in renovating, converting, developing and repositioning hotels. Similar to Remington, Premier has also made a concerted effort to grow its third-party business, and during the third quarter, Premier signed 5 third-party engagements, totaling \$0.5 million in expected fees. In the third quarter, Premier generated \$7.4 million of design and construction fee revenue, Net Loss Attributable to the Company of \$(0.1) million, and Adjusted EBITDA of \$2.7 million.

## **RED HOSPITALITY & LEISURE UPDATE**

RED Hospitality is a leading provider of watersports activities and other travel and transportation services in the U.S. Virgin Islands ("USVI"), Puerto Rico, Florida and Turks & Caicos. RED Hospitality has continued to benefit from the resurgence in leisure travel and the desire of consumers for unique and

Ashford Reports Third Quarter Results Page 3 November 8, 2023

memorable experiences. RED Hospitality has several opportunities for expansion into additional Ashford-advised and third-party hotels in the USVI, elsewhere in the Caribbean, and in U.S. coastal markets. During the third quarter, RED Hospitality generated \$8.4 million of revenue, Net Loss Attributable to the Company of \$(0.3) million, and \$0.9 million of Adjusted EBITDA.

## FINANCIAL RESULTS

Net loss attributable to common stockholders for the quarter totaled \$(12.0) million, or \$(3.87) per diluted share. Adjusted net income for the quarter was \$7.8 million, or \$0.96 per diluted share.

For the quarter ended September 30, 2023, base advisory fee revenue was \$11.5 million. The base advisory fee revenue in the third quarter was comprised of \$8.1 million from Ashford Trust and \$3.4 million from Braemar.

Adjusted EBITDA for the quarter was \$11.8 million.

## CAPITAL STRUCTURE

At the end of the third quarter, the Company had approximately \$7.9 billion of gross assets under management from its advised platforms. The Company had corporate cash of \$19.0 million and 8.2 million fully diluted shares. The Company's fully diluted shares include 4.2 million common shares associated with its Series D convertible preferred stock. The Company had \$127.5 million of loans as of September 30, 2023.

## **QUARTERLY HIGHLIGHTS FOR ADVISED PLATFORMS**

## ASHFORD TRUST HIGHLIGHTS

- Reported Adjusted EBITDAre of \$82.5 million for the third quarter.
- Third quarter Comparable RevPAR increased 4.0% over the prior year quarter.
- During the quarter, Ashford Trust announced that its Crowne Plaza La Concha Hotel in Key West, Florida is on track to convert to a Marriott Autograph Collection® property in 2024 at which time it will be rebranded to La Concha Key West.
- Subsequent to quarter end, Ashford Trust announced that it entered into a new franchise agreement with Marriott International to convert its Le Pavillon Hotel in New Orleans, Louisiana to a Tribute Portfolio property during the first quarter of 2024.
- To date, Ashford Trust has issued approximately \$76.8 million of its non-traded preferred stock.

## **BRAEMAR HOTELS & RESORTS HIGHLIGHTS**

- Reported Adjusted EBITDAre of \$27.0 million for the third quarter.
- Third quarter Comparable RevPAR was \$264.
- During the quarter, the Company announced the planned conversion of its Mr. C Beverly Hills Hotel to Hilton's LXR brand under the new name, Cameo Beverly Hills.
- During the quarter, Braemar completed a \$200 million corporate financing consisting of a \$150 million term loan and a \$50 million credit facility.
- During the quarter, the Company upsized and extended its loan secured by the Four Seasons Resort Scottsdale at Troon North.
- Subsequent to quarter end, the Company extended its loan secured by the Ritz-Carlton Lake Tahoe.

## TEXAS STRATEGIC GROWTH FUND HIGHLIGHTS

• Including the Company's \$2.5 million investment, the fund has raised approximately \$6 million of capital.

Ashford Reports Third Quarter Results Page 4 November 8, 2023

• Completed first equity investment of \$5 million in a 466-unit multi-family property in San Antonio, TX.

"The lodging industry continues to perform well despite a normalization of leisure travel and general macroeconomic concerns," commented Monty J. Bennett, Ashford's Chairman and Chief Executive Officer. "While we reported solid revenue growth at INSPIRE, Premier and RED Hospitality, our margins were negatively impacted as those businesses resume more normalized staffing levels compared to the prior year quarter, and we continue to be encouraged with the pace of capital raising at Ashford Securities."

Mr. Bennett concluded, "Moving forward, we will continue to focus on growing our third-party business for our portfolio companies and growing our assets under management at our advised platforms."

## INVESTOR CONFERENCE CALL AND SIMULCAST

The Company will conduct a conference call on Thursday, November 9, 2023, at 12:00 p.m. ET. The number to call for this interactive teleconference is (646) 960-0375. A replay of the conference call will be available through Thursday, November 16, 2023, by dialing (647) 362-9199 and entering the confirmation number, 1818099.

The Company will also provide an online simulcast and rebroadcast of its third quarter 2023 earnings release conference call. The live broadcast of the Company's quarterly conference call will be available online at the Company's website, www.ashfordinc.com, on Thursday, November 9, 2023, beginning at 12:00 p.m. ET. The online replay will follow shortly after the call and continue for approximately one year.

Included in this press release are certain supplemental measures of performance, which are not measures of operating performance under GAAP, to assist investors in evaluating the Company's historical or future financial performance. These supplemental measures include adjusted earnings before interest, tax, depreciation and amortization ("Adjusted EBITDA") and Adjusted Net Income. We believe that Adjusted EBITDA and Adjusted Net Income provide investors and management with a meaningful indicator of operating performance. Management also uses Adjusted EBITDA and Adjusted Net Income, among other measures, to evaluate profitability. We calculate Adjusted EBITDA by subtracting or adding to net income (loss): interest expense, income taxes, depreciation, amortization, net income (loss) to noncontrolling interests, transaction costs, and other expenses. We calculate Adjusted Net Income by subtracting or adding to net income (loss): net income (loss) to noncontrolling interests, transaction costs, and other expenses. Our methodology for calculating Adjusted EBITDA and Adjusted Net Income may differ from the methodologies used by other comparable companies, when calculating the same or similar supplemental financial measures and may not be comparable with these companies. Neither Adjusted EBITDA nor Adjusted Net Income represents cash generated from operating activities as determined by GAAP and should not be considered as an alternative to (a) GAAP net income (loss) as an indication of our financial performance or (b) GAAP cash flows from operating activities as a measure of our liquidity nor are such measures indicative of funds available to satisfy our cash needs. The Company urges investors to carefully review the U.S. GAAP financial information as shown in our periodic reports on Form 10-Q and Form 10-K, as amended and our Current Reports on Form 8-K.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities. Securities will be offered only by means of a registration statement and prospectus which can be found at www.sec.gov.

\* \* \* \* \*

Ashford is an alternative asset management company with a portfolio of strategic operating businesses that

## Ashford Reports Third Quarter Results Page 5 November 8, 2023

provides global asset management, investment management and related services to the real estate and hospitality sectors.

Certain statements and assumptions in this press release contain or are based upon "forward-looking" information and are being made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release include, among others, statements about the Company's strategy and future plans. These forward-looking statements are subject to risks and uncertainties. When we use the words "will likely result," "may," "anticipate," "estimate," "should," "expect," "believe," "intend," or similar expressions, we intend to identify forward-looking statements. Such statements are subject to numerous assumptions and uncertainties, many of which are outside Ashford Inc.'s control.

These forward-looking statements are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from those anticipated, including, without limitation: our ability to maintain compliance with NYSE American LLC continued listing standards; our ability to regain Form S-3 eligibility; our ability to repay, refinance or restructure our debt and the debt of certain of our subsidiaries; anticipated or expected purchases or sales of assets; our projected operating results; completion of any pending transactions; our understanding of our competition; market trends; projected capital expenditures; the impact of technology on our operations and business; general volatility of the capital markets and the market price of our common stock and preferred stock; availability, terms and deployment of capital; availability of qualified personnel; changes in our industry and the markets in which we operate, interest rates or the general economy; and the degree and nature of our competition. These and other risk factors are more fully discussed in the Company's filings with the Securities and Exchange Commission.

The forward-looking statements included in this press release are only made as of the date of this press release. Such forward-looking statements are based on our beliefs, assumptions, and expectations of our future performance taking into account all information currently known to us. These beliefs, assumptions, and expectations can change as a result of many potential events or factors, not all of which are known to us. If a change occurs, our business, financial condition, liquidity, results of operations, plans, and other objectives may vary materially from those expressed in our forward-looking statements. You should carefully consider this risk when you make an investment decision concerning our securities. Investors should not place undue reliance on these forward-looking statements. The Company can give no assurance that these forward-looking statements will be attained or that any deviation will not occur. We are not obligated to publicly update or revise any forward-looking statements, whether as a result of new information, future events or circumstances, changes in expectations, or otherwise, except to the extent required by law.

## ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

	September 30, 2023	December 31, 2022
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 28,0	18 \$ 44,390
Restricted cash	36,2	
Restricted investment		88 303
Accounts receivable, net of allowance of \$1,251 and \$175, respectively	31,0	
Due from affiliates		75 463
Due from Ashford Trust	7,6	
Due from Braemar		— 11,828
Inventories	2,5	
Prepaid expenses and other	14,0	
Total current assets	120,1	
Investments	7,5	
Property and equipment, net	54,9	
Operating lease right-of-use assets	22,1	
Goodwill	61,0	
Intangible assets, net	216,1	
Other assets, net	1,1	
Total assets	\$ 483,1	94 \$ 482,356
LIABILITIES		
Current liabilities:	42.0	CT 0 50 50 50
Accounts payable and accrued expenses	\$ 42,0	
Dividends payable	28,3	
Due to affiliates		49 15
Due to Ashford Trust	2.5	— 1,197
Due to Braemar	3,5	
Deferred income		73 444
Notes payable, net	4,1	
Finance lease liabilities	4,0	26 1,456
Operating lease liabilities  Claims liabilities and other		
Total current liabilities	32,6	
Deferred income	115,9	
	7,9	
Deferred componentian plan	27,6	
Deferred compensation plan  Notes payable, net	1,3	
Finance lease liabilities	119,2 2,9	
Operating lease liabilities	20,1	
Other liabilities	3,7	
Total liabilities	299,0	
Total natifices	255,0	274,200
MEZZANINE EQUITY		
Series D Convertible Preferred Stock, \$0.001 par value, 19,120,000 shares issued and outstanding as of September 30, 2023 and		
December 31, 2022	478,0	
Redeemable noncontrolling interests	1,7	64 1,614
EQUITY (DEFICIT)		
Common stock, 100,000,000 shares authorized, \$0.001 par value, 3,317,786 and 3,181,585 shares issued and 3,213,975 and 3,110,044 shares outstanding at September 30, 2023 and December 31, 2022, respectively		3
Additional paid-in capital	299,3	
Accumulated deficit	(595,7	
Accumulated other comprehensive income (loss)		30) 78
Treasury stock, at cost, 103,811 and 71,541 shares at September 30, 2023 and December 31, 2022, respectively	(1,3	
Total equity (deficit) of the Company	(297,7	
Noncontrolling interests in consolidated entities	2,0	
Total equity (deficit)	(295,6	
·		

## ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

		Three Mon	nths End	led		Nine Mon Septen		
		2023	1001 30,	2022		2023	ibei 5	2022
REVENUE		2023				2023		2022
Advisory services fees:								
Base advisory fees	\$	11,514	\$	12,124	\$	35,539	\$	35,637
Incentive advisory fees	Φ	67	Φ	12,124	φ	201	Ψ	33,037
Other advisory revenue		131		131		389		389
Hotel management fees:		131		131		369		369
Base management fees		9,159		9,285		28,557		24,943
Incentive management fees		9,139		2,242		3,966		6,113
•								
Other management fees		2,307		1,349		6,933		2,418
Design and construction fees		7,430		6,276		21,964		15,538
Audio visual		30,641		26,159		112,347		87,101
Other		11,175		10,391		32,057		33,902
Cost reimbursement revenue		107,866		96,651		317,094		259,979
Total revenues		181,215		164,608		559,047		466,020
EXPENSES								
Salaries and benefits		22,268		19,454		66,727		51,686
Stock/unit-based compensation		464		1,921		1,944		3,591
Cost of revenues for design and construction		2,975		1,789		9,430		5,905
Cost of revenues for audio visual		23,876		19,884		81,697		61,042
Depreciation and amortization		7,084		8,096		21,074		23,740
General and administrative		10,698		8,343		32,220		25,425
Other		5,377		5,750		17,163		16,886
Reimbursed expenses		107,869		96,576		317,023		259,665
Total operating expenses		180,611		161,813		547,278		447,940
OPERATING INCOME (LOSS)		604		2,795		11,769		18,080
Equity in earnings (loss) of unconsolidated entities		(327)		(147)		(1,174)		110
Interest expense		(3,650)		(2,966)		(9,909)		(6,781)
Amortization of loan costs		(269)		(219)		(775)		(524)
Interest income		522		76		1,239		195
Realized gain (loss) on investments		(80)		(3)		(160)		(74)
Other income (expense)		(75)		(22)		259		(134)
INCOME (LOSS) BEFORE INCOME TAXES		(3,275)		(486)		1,249		10,872
Income tax (expense) benefit		205		(617)		(1,642)		(5,971)
NET INCOME (LOSS)		(3,070)		(1,103)		(393)		4,901
Net (income) loss from consolidated entities attributable to noncontrolling interests		190		272		692		830
Net (income) loss attributable to redeemable noncontrolling interests		(111)		(158)		(399)		(290)
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY		(2,991)		(989)		(100)		5,441
Preferred dividends, declared and undeclared		(9,054)		(9,029)		(27,132)		(27,422)
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	(12,045)		(10,018)	\$	(27,232)	\$	(21,981)
INCOME /LOSS) DED CHADE DASIC AND BH LITED								
INCOME (LOSS) PER SHARE - BASIC AND DILUTED								
Basic:	¢.	(2.07)	¢	(2.20)	e.	(0.00)	¢.	(7.50)
Net income (loss) attributable to common stockholders	2	(3.87)	2	(3.38)	2	(8.88)	2	(7.59)
Weighted average common shares outstanding - basic		3,116		2,960		3,065	_	2,895
Diluted:	Φ.	(2.0=	Φ.		0	/0.4=:	Φ.	
Net income (loss) attributable to common stockholders	\$	(3.87)	\$		\$	(9.18)	\$	(7.64)
Weighted average common shares outstanding - diluted		3,116		2,960		3,130		2,960

# ASHFORD INC. AND SUBSIDIARIES RECONCILIATION OF NET INCOME (LOSS) TO EBITDA AND ADJUSTED EBITDA (unaudited, in thousands)

	Three Mon	ths I	Ended	Nine Mont	ths E	nded
	Septem	ber 3	30,	Septem	ber 3	0,
	2023		2022	2023		2022
Net income (loss)	\$ (3,070)	\$	(1,103)	\$ (393)	\$	4,901
Net (income) loss from consolidated entities attributable to noncontrolling interests	190		272	692		830
Net (income) loss attributable to redeemable noncontrolling interests	 (111)		(158)	(399)		(290)
Net income (loss) attributable to the company	(2,991)		(989)	(100)		5,441
Interest expense	3,657		2,967	9,914		6,783
Amortization of loan costs	268		219	773		524
Depreciation and amortization	8,998		9,603	26,222		27,782
Income tax expense (benefit)	(205)		617	1,642		5,971
Net income (loss) attributable to unitholders redeemable noncontrolling interests	111		158	399		290
EBITDA	9,838		12,575	38,850		46,791
Deferred compensation plans	(689)		(78)	(1,479)		(567)
Stock/unit-based compensation	465		1,912	1,944		3,663
Change in contingent consideration fair value	130		300	430		300
Transaction costs	685		501	1,307		2,369
Loss on disposal of assets	13		58	1,032		822
Reimbursed software costs, net	_		(75)	(74)		(312)
Legal, advisory and settlement costs	117		300	1,043		1,163
Severance and executive recruiting costs	785		731	3,061		1,459
Amortization of hotel signing fees and lock subsidies	334		160	879		511
Other (gain) loss	89		27	214		156
Adjusted EBITDA	\$ 11,767	\$	16,411	\$ 47,207	\$	56,355

## ASHFORD INC. AND SUBSIDIARIES RECONCILIATION OF NET INCOME (LOSS) TO ADJUSTED NET INCOME (LOSS)

		Three Mor				Nine Mon Septem		
		2023		2022		2023		2022
Net income (loss)	\$	(3,070)	\$	(1,103)	\$	(393)	\$	4,901
Net (income) loss from consolidated entities attributable to noncontrolling interests		190		272		692		830
Net (income) loss attributable to redeemable noncontrolling interests		(111)		(158)		(399)		(290
Preferred dividends, declared and undeclared		(9,054)		(9,029)		(27,132)		(27,422
Net income (loss) attributable to common stockholders		(12,045)		(10,018)		(27,232)		(21,981
Amortization of loan costs		268		219		773		524
Depreciation and amortization		8,998		9,603		26,222		27,782
Net income (loss) attributable to unitholders redeemable noncontrolling interests	5	111		158		399		290
Preferred dividends, declared and undeclared		9,054		9,029		27,132		27,422
Deferred compensation plans		(689)		(78)		(1,479)		(567
Stock/unit-based compensation		465		1,912		1,944		3,663
Change in contingent consideration fair value		130		300		430		300
Transaction costs		685		501		1,307		2,369
Loss on disposal of assets		13		58		1,032		822
Non-cash interest from finance lease		_		160		_		487
Reimbursed software costs, net		_		(75)		(74)		(312
Legal, advisory and settlement costs		117		300		1,043		1,163
Severance and executive recruiting costs		785		731		3,061		1,459
Amortization of hotel signing fees and lock subsidies		334		160		879		511
Other (gain) loss		89		27		214		156
GAAP income tax expense (benefit)		(205)		617		1,642		5,971
Adjusted income tax (expense) benefit (1)		(311)		(1,825)		(3,468)		(9,593
Adjusted net income available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	\$	7,799	\$	11,779	\$	33,825	\$	40,466
Adjusted net income per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	•	0.96	e	1.49	•	4.19	e e	5.24
Weighted average diluted shares	<u> </u>	8,154	<u> </u>	7,932	<u> </u>	8,066	<u> </u>	7,729
weighted average unuted shares	_	0,134		1,732	_	8,000	_	1,12)
Components of weighted average diluted shares								
Common shares		3,116		2,960		3,065		2,895
Series D convertible preferred stock		4,234		4,221		4,230		4,218
Deferred compensation plan		223		205		214		203
Acquisition related shares		472		376		443		269
Restricted shares and units		109		170		114		144
Weighted average diluted shares		8,154		7,932	_	8,066	_	7,729
Weighted arterage diluted silates		0,101		1,752	_	0,000		,,,2>
Reconciliation of income tax expense (benefit) to adjusted income tax (expense) benefit								
GAAP income tax (expense) benefit	\$	205	\$	(617)	\$	(1,642)	\$	(5,971
Less deferred income tax (expense) benefit		516		1,208		1,826		3,622
Adjusted income tax (expense) benefit (1)	\$	(311)	\$	(1,825)	\$	(3,468)	\$	(9,593

<sup>(1)</sup> Income tax expense (benefit) is adjusted to exclude the effects of deferred income tax expense (benefit) because current income tax expense (benefit) (i) provides a more accurate period-over-period comparison of the ongoing operating performance of our advisory and products and services businesses, and (ii) provides more useful information to investors regarding our economic performance. See Note 18 to our consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2022.

# ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS AND RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS) BY SEGMENT (unaudited, in thousands, except per share amounts)

		Thr	ee Months End	led Septeml	ber 30	0, 2023		Thr	ee Months End	ed September 3	0, 2022	2
	Ad	lvisory	Products & Services	Corpora Other		Ashford Inc. Consolidated	A	dvisory	Products & Services	Corporate/ Other		nford Inc. nsolidated
REVENUE												
Advisory services fees:												
Base advisory fees - Trust	\$	8,121	s –	\$	_	\$ 8,121	\$	8,855	s —	s —	\$	8,855
Base advisory fees - Braemar		3,393	_		_	3,393		3,269	_	_		3,269
Incentive advisory fees - Braemar		67	_		_	67		_	_	_		_
Other advisory revenue - Braemar		131	_		_	131		131	_	_		131
Hotel management fees:												
Base management fees		_	9,159		_	9,159		_	9,285	_		9,285
Incentive management fees		_	925		_	925		_	2,242	_		2,242
Other management fees		_	2,307		_	2,307		_	1,349	_		1,349
Design and construction fees		_	7,430		_	7,430		_	6,276	_		6,276
Audio visual		_	30,641		_	30,641		_	26,159	_		26,159
Other		40	11,135		_	11,175		_	10,391	_		10,391
Cost reimbursement revenue		7,386	97,672	2,8	808	107,866		7,798	84,232	4,621		96,651
Total revenues		19,138	159,269	2,8	808	181,215		20,053	139,934	4,621		164,608
EXPENSES												
Salaries and benefits		_	13,480	9,4	477	22,957		_	11,099	8,433		19,532
Deferred compensation plans		_	7	(0	696)	(689)		_	17	(95)		(78)
Stock/unit-based compensation		_	49	4	415	464		_	93	1,828		1,921
Cost of audio visual revenues		_	23,876		_	23,876		_	19,884	_		19,884
Cost of design and construction revenues		_	2,975		_	2,975		_	1,789	_		1,789
Depreciation and amortization		368	6,689		27	7,084		853	7,179	64		8,096
General and administrative		_	8,416	2,2	282	10,698		_	6,593	1,750		8,343
Other		_	5,377		_	5,377		_	5,750	_		5,750
Reimbursed expenses		4,402	97,630	2,8	808	104,840		3,147	84,170	4,621		91,938
REIT stock/unit-based compensation		2,987	42		_	3,029		4,576	62	_		4,638
Total operating expenses		7,757	158,541	14,	313	180,611		8,576	136,636	16,601		161,813
OPERATING INCOME (LOSS)		11,381	728	(11,	505)	604		11,477	3,298	(11,980)		2,795
Other		_	(1,369)	(2,	510)	(3,879)		_	(1,386)	(1,895)		(3,281)
INCOME (LOSS) BEFORE INCOME TAXES		11,381	(641)	(14,0	015)	(3,275)		11,477	1,912	(13,875)		(486
Income tax (expense) benefit		(2,780)	267	2,	718	205		(2,849)	(119)	2,351		(617)
NET INCOME (LOSS)		8,601	(374)	(11,2	297)	(3,070)		8,628	1,793	(11,524)		(1,103
Net (income) loss from consolidated entities attributable to noncontrolling interests		_	177		13	190		_	272	_		272
Net (income) loss attributable to redeemable noncontrolling interests		_	_	(	111)	(111)		_	_	(158)		(158)
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY		8,601	(197)	(11,	395)	(2,991)		8,628	2,065	(11,682)		(989)
Preferred dividends, declared and undeclared		_		(9,0	054)	(9,054)		_	_	(9,029)		(9,029
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	8,601	\$ (197)	\$ (20,4	149)	\$ (12,045)	\$	8,628	\$ 2,065	\$ (20,711)	\$	(10,018)

(Continued)

# ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS AND RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS) BY SEGMENT (unaudited, in thousands, except per share amounts) (continued)

		Thr	ee Mor	nths End	ed Sep	tember 30	, 2023			Thr	ee Mo	nths Ende	ed Septe	mber 30	, 2022	
	Adv	isory		lucts & rvices		porate/ Other		ford Inc. solidated	Ad	lvisory		ducts & ervices		orate/ her		ford Inc. solidated
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$	8,601	\$	(197)	\$	(20,449)	\$	(12,045)	\$	8,628	\$	2,065	\$ (	20,711)	\$	(10,018)
Preferred dividends, declared and undeclared		_		_		9,054		9,054		_		_		9,029		9,029
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY		8,601		(197)		(11,395)		(2,991)		8,628		2,065	(	11,682)		(989)
Interest expense		_		901		2,756		3,657		_		1,166		1,801		2,967
Amortization of loan costs		_		51		217		268		_		33		186		219
Depreciation and amortization		368		8,603		27		8,998		853		8,686		64		9,603
Income tax expense (benefit)		2,780		(267)		(2,718)		(205)		2,849		119		(2,351)		617
Net income (loss) attributable to unitholders redeemable noncontrolling interests		_		_		111		111		_		_		158		158
EBITDA		11,749		9,091		(11,002)		9,838		12,330		12,069	(	11,824)		12,575
Deferred compensation plans		_		7		(696)		(689)		_		17		(95)		(78)
Stock/unit-based compensation		_		50		415		465		_		84		1,828		1,912
Change in contingent consideration fair value		_		130		_		130		_		300		_		300
Transaction costs		_		224		461		685		_		682		(181)		501
Loss on disposal of assets		_		13		_		13		_		58		_		58
Reimbursed software costs, net		_		_		_		_		(75)		_		_		(75)
Legal, advisory and settlement costs		_		20		97		117		_		78		222		300
Severance and executive recruiting costs		_		15		770		785		_		24		707		731
Amortization of hotel signing fees and lock subsidies		_		334		_		334		_		160		_		160
Other (gain) loss		_		89		_		89		_		27		_		27
Adjusted EBITDA		11,749		9,973		(9,955)		11,767		12,255		13,499		(9,343)		16,411
Interest expense		_		(901)		(2,756)		(3,657)		_		(1,166)		(1,801)		(2,967)
Non-cash interest from finance lease		_		_		_		_		_		160		_		160
Adjusted income tax (expense) benefit		(2,609)		(949)		3,247		(311)		(3,022)		(1,817)		3,014		(1,825)
Adjusted net income (loss) available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	s	9,140	\$	8,123	\$	(9,464)	\$	7,799	\$	9,233	\$	10,676	\$	(8,130)	s	11,779
INCOME (LOSS) PER SHARE - DILUTED																
Net income (loss) per diluted share attributable to common stockholders (1)	\$	2.76	\$	(0.06)	\$	(6.56)	\$	(3.87)	\$	2.91	\$	0.70	\$	(7.00)	\$	(3.38)
Weighted average common shares outstanding - diluted		3,116		3,116		3,116		3,116		2,960		2,960		2,960		2,960
ADJUSTED INCOME (LOSS) PER SHARE - DILUTED																
Adjusted net income (loss) per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	\$	1.12	\$	1.00	\$	(1.16)	\$	0.96	\$	1.16	\$	1.35	\$	(1.02)	s	1.48
Weighted average diluted shares		8,154		8,154		8,154		8,154		7,932		7,932		7,932		7,932

<sup>(1)</sup> The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the segments, may differ from the consolidated total due to rounding.

# ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS AND RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS) BY SEGMENT (unaudited, in thousands, except per share amounts)

	Niı	ne Months Endo	ed September 30	, 2023	Nir	ne Months Ende	d September 30	, 2022
	Advisory	Products & Services	Corporate/ Other	Ashford Inc. Consolidated	Advisory	Products & Services	Corporate/ Other	Ashford Inc. Consolidated
REVENUE								
Advisory services fees:								
Base advisory fees - Trust	\$ 24,839	s —	s —	\$ 24,839	\$ 26,202	s —	s —	\$ 26,202
Base advisory fees - Braemar	10,700	_	_	10,700	9,435	_	_	9,435
Incentive advisory fees - Braemar	201	_	_	201	_	_	_	_
Other advisory revenue - Braemar	389	_	_	389	389	_	_	389
Hotel management fees:								
Base management fees	_	28,557	_	28,557	_	24,943	_	24,943
Incentive management fees	_	3,966	_	3,966	_	6,113	_	6,113
Other management fees	_	6,933	_	6,933	_	2,418	_	2,418
Design and construction fees	_	21,964	_	21,964	_	15,538	_	15,538
Audio visual	_	112,347	_	112,347	_	87,101	_	87,101
Other	220	31,837	_	32,057	16	33,886	_	33,902
Cost reimbursement revenue	23,967	284,039	9,088	317,094	22,626	228,919	8,434	259,979
Total revenues	60,316	489,643	9,088	559,047	58,668	398,918	8,434	466,020
EXPENSES								
Salaries and benefits	_	39,660	28,546	68,206	_	28,785	23,468	52,253
Deferred compensation plans	_	30	(1,509)	(1,479)	_	53	(620)	(567)
Stock/unit-based compensation	_	157	1,787	1,944	_	270	3,321	3,591
Cost of audio visual revenues	_	81,697	_	81,697	_	61,042	_	61,042
Cost of design and construction revenues	_	9,430	_	9,430	_	5,905	_	5,905
Depreciation and amortization	1,253	19,694	127	21,074	2,558	20,848	334	23,740
General and administrative	_	25,004	7,216	32,220	_	18,328	7,097	25,425
Other	1,032	16,131	_	17,163	706	16,150	30	16,886
Reimbursed expenses	13,872	283,896	9,088	306,856	9,410	228,705	8,434	246,549
REIT stock/unit-based compensation	10,024	143	_	10,167	12,902	214	_	13,116
Total operating expenses	26,181	475,842	45,255	547,278	25,576	380,300	42,064	447,940
OPERATING INCOME (LOSS)	34,135	13,801	(36,167)	11,769	33,092	18,618	(33,630)	18,080
Other	_	(3,345)	(7,175)	(10,520)	_	(3,334)	(3,874)	(7,208)
INCOME (LOSS) BEFORE INCOME TAXES	34,135	10,456	(43,342)	1,249	33,092	15,284	(37,504)	10,872
Income tax (expense) benefit	(8,244)	(4,844)	11,446	(1,642)	(8,196)	(5,695)	7,920	(5,971)
NET INCOME (LOSS)	25,891	5,612	(31,896)	(393)	24,896	9,589	(29,584)	4,901
Net (income) loss from consolidated entities attributable to noncontrolling interests	_	679	13	692	_	830	_	830
Net (income) loss attributable to redeemable noncontrolling interests	_	_	(399)	(399)	_	_	(290)	(290)
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY	25,891	6,291	(32,282)	(100)	24,896	10,419	(29,874)	5,441
	23,891	0,271	(32,202)	(100)	24,070	10,117		
Preferred dividends, declared and undeclared	23,891	- 0,271	(27,132)	(27,132)			(27,422)	(27,422)

(Continued)

# ASHFORD INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS AND RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS) BY SEGMENT (unaudited, in thousands, except per share amounts) (continued)

		Nin	e Months End	ed S	eptember 30	, 2023	3		Nin	е Мо	onths Ende	d Ser	otember 30,	2022	
	Advisory	<u>/</u>	Products & Services	(	Corporate/ Other		hford Inc. nsolidated	Ac	lvisory		oducts & Services		orporate/ Other		hford Inc. nsolidated
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$ 25,8	91	\$ 6,291	\$	(59,414)	\$	(27,232)	\$	24,896	\$	10,419	\$	(57,296)	\$	(21,981)
Preferred dividends, declared and undeclared		Ξ		_	27,132		27,132		_		_		27,422		27,422
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY	25,8	91	6,291		(32,282)		(100)		24,896		10,419		(29,874)		5,441
Interest expense		_	2,274		7,640		9,914		_		3,282		3,501		6,783
Amortization of loan costs		_	149		624		773		_		135		389		524
Depreciation and amortization	1,2	53	24,842		127		26,222		2,558		24,890		334		27,782
Income tax expense (benefit)	8,2	44	4,844		(11,446)		1,642		8,196		5,695		(7,920)		5,971
Net income (loss) attributable to unitholders redeemable noncontrolling interests					399		399		_		_		290		290
EBITDA	35,3	88	38,400		(34,938)		38,850		35,650		44,421		(33,280)		46,791
Deferred compensation plans		_	30		(1,509)		(1,479)		_		53		(620)		(567)
Stock/unit-based compensation		_	157		1,787		1,944		_		342		3,321		3,663
Change in contingent consideration fair value		_	430		_		430		_		300		_		300
Transaction costs		_	589		718		1,307		_		1,777		592		2,369
Loss on disposal of assets	1,0	32	_		_		1,032		706		116		_		822
Reimbursed software costs, net	(	74)	_		_		(74)		(312)		_		_		(312)
Legal, advisory and settlement costs		_	619		424		1,043		_		(6)		1,169		1,163
Severance and executive recruiting costs		_	260		2,801		3,061		_		155		1,304		1,459
Amortization of hotel signing fees and lock subsidies		_	879		_		879		_		511		_		511
Other (gain) loss		_	185		29		214		_		69		87		156
Adjusted EBITDA	36,3	46	41,549		(30,688)		47,207		36,044		47,738		(27,427)		56,355
Interest expense		_	(2,274)		(7,640)		(9,914)		_		(3,282)		(3,501)		(6,783)
Non-cash interest from finance lease		_	_		_		_		_		487		_		487
Adjusted income tax (expense) benefit	(8,0	63)	(6,325)		10,920		(3,468)		(9,252)		(9,262)		8,921		(9,593)
Adjusted net income (loss) available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	\$ 28,2	83	\$ 32,950	\$	(27,408)	\$	33,825	\$	26,792	\$	35,681	s	(22,007)	s	40,466
INCOME (LOSS) PER SHARE - DILUTED															
Net income (loss) per diluted share attributable to common stockholders (1)	\$ 8.		\$ 2.01	\$	(19.46)	\$	(9.18)	\$	8.41	\$	3.52	\$	(19.57)	\$	(7.64)
Weighted average common shares outstanding - diluted	3,1	30	3,130	=	3,130	_	3,130	_	2,960	_	2,960	_	2,960	_	2,960
ADJUSTED INCOME (LOSS) PER SHARE - DILUTED															
Adjusted net income (loss) per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis		51_	\$ 4.09	\$	(3.40)	\$	4.19	\$	3.47	\$	4.62	\$	(2.85)	\$	5.24
Weighted average diluted shares	8,0	66	8,066		8,066		8,066		7,729	Ξ	7,729		7,729		7,729

<sup>(1)</sup> The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the segments, may differ from the consolidated total due to rounding.

# ASHFORD INC. AND SUBSIDIARIES PRODUCTS & SERVICES CONSOLIDATED STATEMENTS OF OPERATIONS AND

## RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS)

p •	n otor:	ъ				-			O4be: (I)	Products &
Remi	ngton	P	remier	INSPI	KE_	RED		OpenKey	Other (*)	Services
\$	9,159	\$	_	\$	_	s –	_ :	s —	s —	\$ 9,1
	925		_		_	_	_	_	_	9:
	2,307		_		_	_	_	_	_	2,3
	_		7,430		_	_		_	_	7,4
	_		_	3	30,641	_	_	_	_	30,6
	_		_		_	8,37	5	373	2,387	11,1
	94,421		3,175		53	2.	3	_	_	97,6
	106,812		10,605	3	30,694	8,39	8	373	2,387	159,2
	6,111		821		4,471	1,17	4	734	169	13,4
	_		_		_		7	_	_	
	21		15		8		5	_	_	
	_		_	2	23,876	_	_	_	_	23,8
	_		2,975		_	_	_	_	_	2,9
	3,006				490	30	8	3	_	6,6
					3,260			400	150	8,4
			_		_			29		5,3
			3.151		39			_	_	97,6
								_	_	
				3		8.46	1	1.166	636	158,5
	_									7:
	- 1		_	,				` ′		(1,3
			(152)		_					(6-
	- 1			,				(665)		2
								(803)		(3)
:				,		,				1
	1 112	S		\$ (	(1.122)					\$ (1)
							===			9
	_		_					_	_	
	3 006		2 882					2	3	8,6
										(2)
										9,0
	4,432				J20 —					7,0
	22				•					
			- 13							1:
									_	2:
								2	_	۷.
	17		_		,			_	_	
							,	_	_	
			_		224	_	_	_	_	3:
						_				3.
			2.745					((07)		
	4,083		2,745			90.				9,9
					(438)		4)	(5)	(14)	(9)
	- (621)		(772)		500				(120)	(0
	(631)		(773)		529	35:			(426)	(9-
\$	(631) 4,052	\$	(773) 1,972	\$	529 899		2 _		\$ 1,002	\$ 8,1
\$	<u> </u>	\$		\$		35.	2 _	<u></u>		
<u>\$</u>	<u> </u>	s s	1,972	<u>s</u>	899	\$ 810	0	\$ (612)		\$ 8,1
\$	4,052	\$		s		\$ 810	0 8)	\$ (612)	\$ 1,002	\$ 8,1
\$	4,052	\$	1,972	s	899 (0.36)	\$ 810 \$ (0.0	0 8)	\$ (612) \$ (0.20)	\$ 1,002 \$ 0.27	\$ 8,1
\$	0.36 3,116	\$	(0.05) 3,116	s	(0.36) 3,116	\$ (0.0 3,11)	8)	\$ (612) \$ (0.20) 3,116	\$ 1,002 \$ 0.27 3,116	\$ 8,1: \$ (0.1) 3,1
<u>s</u>	4,052	<u>s</u> <u>s</u> <u>s</u>	1,972	s	899 (0.36)	\$ 810 \$ (0.0	88)	\$ (612) \$ (0.20)	\$ 1,002 \$ 0.27	\$ 8,1
	S	925 2,307 — — 94,421 106,812 6,111 — 21 — 3,006 1,585 219 94,417 4 105,363 1,449 (23) 1,426 (314) 1,112	\$ 9,159 \$ 925 2,307	\$ 9,159 \$ — 925 — 2,307 — — 7,430 — — 7,430 — — — 94,421 3,175 106,812 10,605  6,111 821 — — 2,975 3,006 2,882 1,585 889 219 — 94,417 3,151 4 24 105,363 10,757 1,449 (152) (23) — 1,426 (152) (314) 8 1,112 (144) — — 3,006 2,882 1,112 \$ (144) — — 3,006 2,882 314 (8) 4,432 2,730 — — 22 15 130 — — — — — — — — — — — — — — — — — — —	Remington         Premier         INSPI           \$ 9,159         \$ \$         \$           925          7,430           7,430             7,430                  94,421         3,175            106,812         10,605            6,111         821            2,975         3,006         2,882           1,585         889            219             94,417         3,151            4         24            105,363         10,757            1,449         (152)            (314)         8            1,112         (144)                 3,006         2,882            314         (8)            4,432         2,730                 22         15	Remington         Premier         INSPIRE           \$ 9,159         \$ —         \$ —           925         —         —           —         7,430         —           —         —         30,641           —         —         30,641           —         —         —           94,421         3,175         53           106,812         10,605         30,694           6,111         821         4,471           —         —         —           21         15         8           —         —         23,876           —         —         23,876           —         —         223,876           —         —         223,876           —         —         22,975           —         —         —           94,417         3,151         39           4         24         14           105,363         10,757         32,158           1,449         (152)         (1,464)           (23)         —         (565)           1,426         (152)         (2,029)           (314)         8<	Remington         Premier         INSPIRE         RED           \$ 9,159         \$ - \$ - \$ - \$         -           925          -           - 7,430          -           30,641          -           30,641          -           8,37         94,421         3,175         53         2           106,812         10,605         30,694         8,39           6,111         821         4,471         1,17            -         23,876         -           2,975          -           - 2,975          -           - 3,006         2,882         490         30           1,585         889         3,260         2,13           219         4,81         -         -           94,417         3,151         39         2           4         24         14         -           105,363         10,757         32,158         8,46           1,449         (152)         (1,464)         (6           (23)         - (565)         (45	Remington         Premier         INSPIRE         RED           \$ 9,159         \$ — \$ — \$ — —         —           2,307         — — —         —           — — 7,430         — —         —           — — — — 8,375         30,641         —           — — — — — 8,375         30,641         —           94,421         3,175         53         23           106,812         10,605         30,694         8,398           6,111         821         4,471         1,174           — — — — — — — 7         21         15         8         5           — — — — — — — — 7         21         15         8         5           — — — — — 2,975         — — — — — —         —         —           3,006         2,882         490         308         1,585         889         3,260         2,132           219         — — — — — — — 4,812         94,417         3,151         39         23           4         24         14         — —         —           1,585         889         3,260         2,132         23           4         24         14         — —         —           1,449	Remington         Premier         INSPIRE         RED         Openkey           \$ 9,159         \$ —         \$ —         \$ —         \$ —           925         —         —         —         —           —         7,430         —         —         —           —         —         —         8,375         373           94,421         3,175         53         23         —           106,812         10,605         30,694         8,398         373           6,111         821         4,471         1,174         734           —         —         —         7         —           21         15         8         5         —           —         2,975         —         —         —           —         2,975         —         —         —           3,006         2,882         490         308         3           1,585         889         3,260         2,132         400           219         —         —         4,812         29           94,417         3,151         39         23         —           4         24         1	\$ 9,159 \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$ - \$

Represents Pure Wellness and Lismore Capital.
The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the subsidiaries, may differ from the Products & Services total due to rounding.

## ASHFORD INC. AND SUBSIDIARIES PRODUCTS & SERVICES

## CONSOLIDATED STATEMENTS OF OPERATIONS AND

## RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS)

					Three Mo	onths	Ended Septemb	er 30, 2022		
	Rer	nington		Premier	INSPIRE		RED	OpenKey	Other (1)	Products of Services
REVENUE										
Hotel management fees:										
Base management fees	\$	9,285	\$	_	s —	\$	_	s —	s —	\$ 9,2
Incentive management fees		2,242		_	_				_	2,2
Other management fees		1,349		_	_			_	_	1,3
Design and construction fees		_		6,276	_				_	6,2
Audio visual		_		_	26,159		_	_	_	26,1
Other				_	_		6,608	389	3,394	10,3
Cost reimbursement revenue		80,880	_	3,306	38		8			84,2
Total revenues	_	93,756		9,582	26,197		6,616	389	3,394	139,9
EXPENSES		5.652			2.204		770	500	221	11.4
Salaries and benefits		5,653		555	3,204		778	588	321	11,0
Deferred compensation plans		-		_	_		17	_	_	
Stock/unit-based compensation		61		20	7		5	_	_	10.6
Cost of audio visual revenues		_		1.700	19,884		_	_	_	19,8
Cost of design and construction revenues		2.200		1,789				_		1,7
Depreciation and amortization		3,288		2,978	418		175	3	317	7,1
General and administrative		957		707	2,476		1,599	704	150	6,5
Other		300		_	_		3,496	70	1,884	5,7
Reimbursed expenses		80,866		3,276	20		8	_		84,1
REIT stock/unit-based compensation		14		30	18					
Total operating expenses		91,139		9,355	26,027		6,078	1,365	2,672	136,6
OPERATING INCOME (LOSS)		2,617		227	170		538	(976)	722	3,2
Other	_	53			(459		(206)		(774)	(1,3
INCOME (LOSS) BEFORE INCOME TAXES		2,670		227	(289		332	(976)	(52)	1,9
Income tax (expense) benefit	_	(256)		(112)	53		192		4	(1
NET INCOME (LOSS)		2,414		115	(236	)	524	(976)	(48)	1,7
Net (income) loss from consolidated entities attributable to noncontrolling interests			_			_		223	49	
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY	\$	2,414	\$	115	\$ (236			\$ (753)	\$ 1	\$ 2,0
Interest expense		_		_	345		197		624	1,1
Amortization of loan costs		_		_	24		9	_	_	
Depreciation and amortization		3,288		2,978	1,679		594	3	144	8,0
Income tax expense (benefit)		256		112	(53		(192)		(4)	
EBITDA		5,958		3,205	1,759		1,132	(750)	765	12,0
Stock/unit-based compensation		52		20	7		5	_	_	
Deferred compensation plans		_		_			17	_	_	
Change in contingent consideration fair value		300		_	_		_	_	_	3
Transaction costs		445		_	11		226	_	_	(
Loss on disposal of assets		_		_	58		_	_	_	
Legal, advisory and settlement costs		4		_	38		36	_	_	
Severance and executive recruiting costs		16		_	_		8	_	_	
Amortization of hotel signing fees and lock subsidies		_		_	153		_	7	_	1
Other (gain) loss		(18)		30	15					
Adjusted EBITDA		6,757		3,255	2,041		1,424	(743)	765	13,4
Interest expense		_		_	(345	)	(197)	_	(624)	(1,1
Non-cash interest from finance lease		_		_	_		_	_	160	1
Adjusted income tax (expense) benefit		(1,283)		(917)	143		274		(34)	(1,8
Adjusted net income (loss) available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	\$	5,474	\$	2,338	\$ 1,839	\$	1,501	\$ (743)	\$ 267	\$ 10,6
INCOME (LOSS) PER SHARE - DILUTED										
Net income (loss) per diluted share attributable to common stockholders (2)	\$	0.82	\$	0.04	\$ (0.08	) \$	0.18	\$ (0.25)	s	\$ 0
Weighted average common shares outstanding - diluted		2,960		2,960	2,960	=	2,960	2,960	2,960	2,9
ADJUSTED INCOME (LOSS) PER SHARE - DILUTED										
Adjusted net income (loss) per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis (2)	s	0.69	s	0.29	\$ 0.23	\$	0.19	\$ (0.09)	\$ 0.03	\$ 1
Weighted average diluted shares	ų.	7,932	φ	7,932	7,932	= =	7,932	7,932	7,932	7,9
weighted average unuted shares		1,932	_	1,932	1,932	= =	1,932	1,932	1,932	

Represents Pure Wellness, Lismore Capital, Marietta Leasehold L.P. Marietta Leasehold L.P. was acquired by Ashford Hospitality Trust, Inc. on December 16, 2022.
The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the subsidiaries, may differ from the Products & Services total due to rounding.

# ASHFORD INC. AND SUBSIDIARIES PRODUCTS & SERVICES CONSOLIDATED STATEMENTS OF OPERATIONS AND

## RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS)

						Nine Mon	ths Endec	l Septemb	er 30, 2	2023			
	Re	emington		Premier	П	NSPIRE	R	ED	o	penKey	Other (1)		roducts & Services
REVENUE													
Hotel management fees:													
Base management fees	\$	28,557	\$	_	\$	_	\$	_	\$	_	s —	\$	28,55
Incentive management fees		3,966		_		_		_		_			3,96
Other management fees		6,933		_		_		_		_	_		6,933
Design and construction fees		_		21,964						_			21,96
Audio visual		_		_		112,347		_		_	_		112,34
Other		3		_		_		25,797		1,184	4,853		31,837
Cost reimbursement revenue		274,995		8,816		159		69		_			284,039
Total revenues		314,454		30,780		112,506		25,866		1,184	4,853		489,643
EXPENSES													
Salaries and benefits		18,174		2,025		13,529		3,072		2,135	725		39,660
Deferred compensation plans		_		_		_		30		_	_		30
Stock/unit-based compensation		56		63		22		16		_			157
Cost of audio visual revenues		_		_		81,697		_		_	_		81,697
Cost of design and construction revenues		_		9,430		_		_		_			9,430
Depreciation and amortization		8,836		8,648		1,420		775		9	6		19,694
General and administrative		4,848		2,709		9,177		6,286		1,615	369		25,004
Other		1,246		_		_		14,008		141	736		16,131
Reimbursed expenses		274,975		8,734		118		69		_			283,896
REIT stock/unit-based compensation		20	_	82		41							143
Total operating expenses		308,155		31,691		106,004		24,256		3,900	1,836		475,842
OPERATING INCOME (LOSS)		6,299		(911)		6,502		1,610		(2,716)	3,017		13,801
Other		23				(1,385)		(746)		(76)	(1,161)		(3,345
INCOME (LOSS) BEFORE INCOME TAXES		6,322		(911)		5,117		864		(2,792)	1,856		10,456
Income tax (expense) benefit		(1,531)		182		(3,000)		(16)			(479)		(4,844
NET INCOME (LOSS)		4,791		(729)		2,117		848		(2,792)	1,377		5,612
Net (income) loss from consolidated entities attributable to noncontrolling interests			_							647	32		679
NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY	\$	4,791	\$	(729)	\$	2,117	\$	848	\$	(2,145)	\$ 1,409	\$	6,291
Interest expense		_		_		1,109		1,138		9	18		2,274
Amortization of loan costs		_		_		121		28		_	_		149
Depreciation and amortization		8,836		8,648		5,127		2,209		7	15		24,842
Income tax expense (benefit)		1,531		(182)		3,000		16			479		4,844
EBITDA		15,158		7,737		11,474		4,239		(2,129)	1,921		38,400
Deferred compensation plans		_		_		_		30		_	_		30
Stock/unit-based compensation		56		63		22		16					157
Change in contingent consideration fair value		430		_		_		_		_	_		430
Transaction costs		(123)		_		115		548		49	_		589
Loss on disposal of assets		_		_		(10)		10		_	_		_
Legal, advisory and settlement costs		611		_		_		8		_			619
Severance and executive recruiting costs		123		_		102		_		_	35		260
Amortization of hotel signing fees and lock subsidies		_		_		864				15			879
Other (gain) loss		(3)				188							185
Adjusted EBITDA		16,252		7,800		12,755		4,851		(2,065)	1,956		41,549
Interest expense		_		_		(1,109)		(1,138)		(9)	(18)		(2,274
Adjusted income tax (expense) benefit		(2,841)		(1,944)		(1,302)		322			(560)		(6,325
Adjusted net income (loss) available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted" basis	\$	13,411	\$	5,856	\$	10,344	\$	4,035	\$	(2,074)	\$ 1,378	\$	32,950
INCOME (LOSS) PER SHARE - DILUTED													
Net income (loss) per diluted share attributable to common stockholders (2)	\$	1.53	\$	(0.23)	\$	0.68	\$	0.27	\$	(0.69)	\$ 0.45	\$	2.01
Weighted average common shares outstanding - diluted		3,130		3,130		3,130		3,130		3,130	3,130		3,130
ADJUSTED INCOME (LOSS) PER SHARE - DILUTED		-,		-,		-,		-,		-,		_	-,
Adjusted net income (loss) per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted"	c	1.66	e	0.72	6								4.09
basis (2)	`												
Weighted average diluted shares	<u> </u>	8,066	Ф	8,066	2	8,066	\$	0.50 8,066	S	(0.26) 8,066	\$ 0.17 8,066	2	8,066

Represents Pure Wellness and Lismore Capital.
The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the subsidiaries, may differ from the Products & Services total due to rounding.

## ASHFORD INC. AND SUBSIDIARIES PRODUCTS & SERVICES

## CONSOLIDATED STATEMENTS OF OPERATIONS AND

#### RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, ADJUSTED EBITDA AND ADJUSTED NET INCOME (LOSS) (unaudited, in thousands, except per share amounts)

						Nine Mont	ths End	ed Septemb	er 30, 20	22				
	Ren	nington		Premier	IN	SPIRE		RED	Ор	enKey	Othe	er <sup>(1)</sup>		oducts & Services
REVENUE														
Hotel management fees:														
Base management fees	\$	24,943	\$	_	\$	_	\$	_	\$	_	\$	_	\$	24,94
Incentive management fees		6,113		_		_		_		_		_		6,11
Other management fees		2,418		_		_		_		_		_		2,41
Design and construction fees		_		15,538		_		_		_		_		15,5
Audio visual		_		_		87,101		_		_		_		87,10
Other		181		_				20,337		1,180		12,188		33,88
Cost reimbursement revenue		221,407		7,355		134		17		4		2		228,91
Total revenues		255,062		22,893		87,235		20,354		1,184		12,190		398,9
EXPENSES														
Salaries and benefits		13,920		1,545		8,557		2,114		1,901		748		28,7
Deferred compensation plans		_		_		_		53		_		_		_
Stock/unit-based compensation		161		52		44		13						2
Cost of audio visual revenues		_		_		61,042		_		_		_		61,0
Cost of design and construction revenues				5,905						_		-		5,9
Depreciation and amortization		9,107		8,914		1,358		501		9		959		20,8
General and administrative		2,835		2,285		6,734		3,978		1,906		590		18,3
Other		300		_		_		10,475		217		5,158		16,1
Reimbursed expenses		221,341		7,263		78		17		4		2		228,7
REIT stock/unit-based compensation		66		92		56								2
Total operating expenses		247,730		26,056		77,869		17,151		4,037		7,457		380,3
OPERATING INCOME (LOSS)		7,332		(3,163)		9,366		3,203		(2,853)		4,733		18,6
Other		89		(2.152)		(1,048)		(619)		4 (2.2.12)		(1,760)		(3,3
NCOME (LOSS) BEFORE INCOME TAXES		7,421		(3,163)		8,318		2,584		(2,849)		2,973		15,2
Income tax (expense) benefit		(251)		(678)		(3,318)		(680)				(768)		(5,6
NET INCOME (LOSS)		7,170		(3,841)		5,000		1,904		(2,849)		2,205		9,5
Net (income) loss from consolidated entities attributable to noncontrolling interests NET INCOME (LOSS) ATTRIBUTABLE TO THE COMPANY	\$	7,170	\$	(3,841)	\$	5,000	\$	1,904	\$	(2,172)	S	2,358	\$	10,4
Interest expense	<u> </u>	7,170	9	(5,641)	J	861	9	537	9	(2,172)	9	1,884	9	3,2
Amortization of loan costs		_		_		94		41		_		- 1,004		1
Depreciation and amortization		9,107		8,914		5,043		1,487		7		332		24,8
Income tax expense (benefit)		251		678		3,318		680		_		768		5,6
EBITDA		16,528	_	5,751		14,316	_	4,649		(2,165)		5,342		44,4
Stock/unit-based compensation		233		52		44		13		(2,103)		3,342		3
Deferred compensation plans						_		53		_				J
Change in contingent consideration fair value		300		_		_		_		_				3
Transaction costs		1,387		_		55		335		_				1,7
Loss on disposal of assets		1,507		_		68		_		48				1,,
Legal, advisory and settlement costs		9		_		(60)		45		_				1
Severance and executive recruiting costs		50		77		19		8		1				1
Amortization of hotel signing fees and lock subsidies		_				490		_		21				5
Other (gain) loss		(31)		87		13		_		_		_		
Adjusted EBITDA		18,476	_	5,967		14,945	_	5,103		(2,095)	_	5,342	_	47,7
Interest expense						(861)		(537)		(2,0,0)		(1,884)		(3,2
Non-cash interest from finance lease		_		_		(001)		(337)		_		487		4
Adjusted income tax (expense) benefit		(3,726)		(1,584)		(2,684)		(413)		_		(855)		(9,2
Adjusted net income (loss) available to common stockholders, unitholders and		(3,720)	_	(1,501)		(2,001)	_	(113)			_	(055)	_	(>,2
Series D convertible preferred stockholders on an "as converted" basis	\$	14,750	\$	4,383	\$	11,400	\$	4,153	\$	(2,095)	\$	3,090	\$	35,6
INCOME (LOSS) PER SHARE - DILUTED														
Net income (loss) per diluted share attributable to common stockholders (2)	s	2.42	\$	(1.30)	S	1.69	\$	0.64	s	(0.73)	S	0.80	S	3.
Weighted average common shares outstanding - diluted	ą.	2,960	ф	2,960	٥	2,960	a a	2,960	J.	2.960	a .	2,960	J.	2,9
ADJUSTED INCOME (LOSS) PER SHARE - DILUTED		2,700		2,700		2,700		2,700		2,700		2,700		2,9
ADSOCIED INCOME (LOSS) I EK SHAKE - DILUTED														
Adjusted net income (loss) per diluted share available to common stockholders, unitholders and Series D convertible preferred stockholders on an "as converted"														
unitholders and Series D convertible preferred stockholders on an "as converted" basis (2)	\$	1.91	\$	0.57	\$	1.47	\$	0.54	\$	(0.27)	\$	0.40	\$	4.0
unitholders and Series D convertible preferred stockholders on an "as converted"	\$	1.91 7,729	\$	0.57 7,729	\$	1.47 7,729	\$	0.54 7,729	\$	(0.27) 7,729	\$	0.40 7,729	\$	7

Represents Pure Wellness, Lismore Capital and Marietta Leasehold L.P. Marietta Leasehold L.P. was acquired by Ashford Hospitality Trust, Inc. on December 16, 2022.
The sum of net income (loss) per diluted share and adjusted net income (loss) per diluted share, as calculated for the subsidiaries, may differ from the Products & Services total due to rounding.

# ASHFORD INC. AND SUBSIDIARIES RECONCILIATION OF NET INCOME (LOSS) TO EBITDA AND ADJUSTED EBITDA (unaudited, in thousands)

	2023	2023	2023	2022	September 30, 2023
	3rd Quarter	2nd Quarter	1st Quarter	4th Quarter	TTM
Net income (loss)	\$ (3,070)	\$ 1,501	\$ 1,176	\$ (1,978)	\$ (2,371)
Net (income) loss from consolidated entities attributable to noncontrolling interests	190	214	288	341	1,033
Net (income) loss attributable to redeemable noncontrolling interests	(111)	(133)	(155)	(158)	(557)
Net income (loss) attributable to the company	(2,991)	1,582	1,309	(1,795)	(1,895)
Interest expense	3,657	3,422	2,835	3,214	13,128
Amortization of loan costs	268	264	241	237	1,010
Depreciation and amortization	8,998	8,692	8,532	9,276	35,498
Income tax expense (benefit)	(205)	1,227	620	2,559	4,201
Net income (loss) attributable to unitholders redeemable noncontrolling interests	111	133	155	158	557
EBITDA	9,838	15,320	13,692	13,649	52,499
Deferred compensation plans	(689)	(570)	(220)	90	(1,389)
Stock/unit-based compensation	465	992	487	454	2,398
Change in contingent consideration fair value	130	(480)	780	350	780
Transaction costs	685	419	203	113	1,420
Loss on disposal of assets	13	2	1,017	2,230	3,262
Reimbursed software costs, net	_	_	(74)	(74)	(148)
Legal, advisory and settlement costs	117	635	291	135	1,178
Severance and executive recruiting costs	785	1,133	1,143	1,009	4,070
Amortization of hotel signing fees and lock subsidies	334	305	240	85	964
Other (gain) loss	89	72	53	1,320	1,534
Adjusted EBITDA	\$ 11,767	\$ 17,828	\$ 17,612	\$ 19,361	\$ 66,568