

OpenKey Becomes the Recommended Digital Key Provider for Preferred Hotels & Resorts

DALLAS, TX – [OpenKey](#) the industry standard for universal digital keys in hotels, today announced an exciting partnership with [Preferred Hotels & Resorts](#), the world's largest independent hotel brand, representing more than 650 of the finest independent hotels globally. Effective immediately, OpenKey is the recommended provider of digital key technology to Preferred Hotels & Resorts properties located within the United States and becomes the latest addition to the brand's Alliance Partner Program.

By choosing OpenKey, Preferred Hotels & Resorts is taking the next step in delivering the most streamlined services and conveniences to travelers booking stays at properties in its American portfolio. As part of Preferred's Alliance Partner Program, OpenKey will offer its next-generation digital key technology to the brand's member hotels, providing a new opportunity to engage guests with contactless check-in and secure room access via their smartphones.

OpenKey CEO Stephen Bodnar remarked, "We are excited about our new partnership with Preferred Hotels & Resorts. OpenKey's digital key technology meshes perfectly with the independent hotel brand's reputation for uncompromising guest services and experiences. Through this relationship, we can deliver more security and convenience to travelers."

"We are delighted to partner with OpenKey. Their digital key technology will enable our member hotels to do more for guests, offering the most reliable mobile key option on the market. We look forward to seeing member properties across the United States introduce digital keys for contactless guestroom access," said Michael Osgood, Vice President of Alliance Partnerships for Preferred Hotels & Resorts.

About OpenKey

In 2014, OpenKey set out to perfect mobile access. Since then, the OpenKey team has helped hotels and resorts around the world develop a guest experience they can enjoy as much as their guests do. We work with existing platforms to advance your property into an exciting new era of customer engagement. Our dedicated staff provides a seamless transition to keyless entry, remote check-in, hotel-specific apps, and much more, all tailored to your property and your guests. The app is available for both iOS and Android devices. For more information, please visit www.openkey.co.

About Preferred Hotels & Resorts

Preferred Hotels & Resorts is the world's largest independent hotel brand, representing more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 80 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high-quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The *I Prefer*[™] Hotel Rewards program, Preferred ResidencesSM, Preferred PrideSM, and Preferred Golf[™] offer valuable benefits for travelers seeking a unique experience. For more information, visit PreferredHotels.com.

Media Contact

Media@openkey.co