



FOR IMMEDIATE RELEASE

**REMINGTON HOTELS ASSUMES MANAGEMENT OF CROWNE PLAZA
COLLEGE PARK - WASHINGTON, DC**

This property expands Remington's already impressive management footprint in the DMV market

Dallas, TX — January 12, 2023 — [Remington Hotels](#), a dynamic and growing hotel management company, today announces its management agreement for [Crowne Plaza College Park - Washington, DC](#), which has a close relationship with the University of Maryland and is less than five miles from the school's main campus.

In its role, Remington oversees the property's operations, supporting all on-property teams, including those responsible for operations, sales, and food and beverage. Remington will also assist the team in strategically aligning the property to maximize revenue and profits for its owners. In addition to managing the property's day-to-day operations, Remington will also be responsible for deploying digital marketing, sales, and revenue strategies to maximize revenue generation. These efforts will help the Crowne Plaza College Park - Washington, DC secure its position as a market leader.

"We're thrilled to be expanding our footprint in the DMV area," says Remington Hotels President Chris Green. "Crowne Plaza College Park - Washington, DC is a beautifully renovated, first-class, full-service hotel accessible to area tourists, UMD students and families, and corporate travelers. We're excited to help it grow to its full potential."

The Crowne Plaza College Park - Washington, DC, is conveniently located right off the beltway and is easily accessible from the Greenbelt Metro Station, Reagan Washington National Airport, and Baltimore Washington International Airport. The Crowne Plaza College Park - Washington, DC, is a recently remodeled hotel that meets the new IHG concept. It offers a range of guest rooms designed with a soothing color palette of soft shades of blue and light gray tones. Its 291 guest rooms are also spacious, and the hotel's Grand Ballroom can accommodate up to 600 guests for receptions and 320 guests for banquets. The meeting space totals over 10,000 square feet.

"After a thorough and thoughtful renovation, we are excited to get this hotel under the management of Remington," said owner Paul Salter. The team has a strong track record in the region and will see this hotel reach its full potential."

While Remington already manages 16 hotels in the DMV area, this will be the company's first Crowne Plaza and fifth IHG property in the market.

###

About Remington Hotels

Remington is a dynamic hotel management company providing top-quality service and expertise in property management. Founded in 1968, the hospitality group has grown into a strong, industry-leading service provider and today manages 118 hotels in 27 states and Washington, D.C. across 24 brands, including 18 independent and boutique properties. Remington believes its people are the ultimate source of competitive advantage. The organization has a reputation for consistently delivering outstanding results to owners, investors, brands, guests, and associates. As a result of our success, Remington has become the place Where Passionate People Thrive. Visit RemingtonHotels.com to learn more.

Media Contact

UpSpring PR

remington@upspringpr.com

646-722-8146 x 126