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FREMONT MARRIOTT SILICON VALLEY SHOWCASES SLEEK NEW GUEST ROOMS
Remington Hotels and Premier Partner To Reinvigorate 350-Room Silicon Valley Destination

DALLAS — July 19, 2022 — [Remington Hotels](#), a dynamic and growing hotel management company, in partnership with sister company [Premier](#), an end-to-end hospitality design, procurement, and project management company, announce the completion of the renovations at the [Fremont Marriott Silicon Valley](#). Remington will continue to operate the property, following Premier's completion of the full-scale renovations to the guest rooms. The two hospitality leaders have elevated the hotel with modern designs and unparalleled service that are characteristic of the respective firms.

Centrally located between the heart of Silicon Valley and Napa Valley, the newly renovated Fremont Marriott Silicon Valley includes redesigned guest rooms and over 15,000 square feet of corporate meeting spaces. The property is the largest full-service Marriott in the area and is located less than two miles away from the Tesla headquarters and other top corporate companies in the Fremont area including LAM Research, Stryker Medical, Seagate Corp., and Thermo Fisher. The hotel's large meeting spaces are perfectly suited for professional and social events, while also providing luxury amenities such as an indoor pool, fitness center, and high-end dining options. With over 350 guest rooms, the property is also the hotel of choice for large groups such as NFL and college football teams and foreign tour groups.

"We are thrilled to bring Remington's exceptional level of service to a hotel that is as modern as the technologies emerging from the neighboring companies," said Sloan Dean, Chief Executive Officer and President of Remington Hotels. "Silicon Valley is a unique market, with a diverse clientele who travel to the region to experience both business and leisure. We look forward to supporting the hotel's ownership in welcoming a variety of guests to experience the newly renovated property."

The team at Premier partnered with Remington Hotels to reposition the hotel in the Fremont market with a wholly enhanced product offering. Transforming the property's guest rooms elevated the hotel to match the surrounding area's rising economy and growing community. Premier drew inspiration from the city's cultural hub whose modern influences are reflected in the hotel's architectural furnishing, unique patterns, and bright polished chrome accents. A custom mural headboard showcasing mathematical equations and drawing inspiration from the area's innovative businesses serves as a statement piece in the guest rooms.

"We are grateful for this opportunity to continue building on and strengthening our relationship with Remington and Marriott Hotels," said Franklin Pinerua, Chief Commercial Officer of Premier. "Intentional design choices that reference the hotel's neighboring companies will continue to attract the area's advanced clientele, further establishing the property as the choice destination for Silicon Valley."

Jon Kranock, General Manager of the Fremont Marriott Silicon Valley, added, “We are so excited to announce the completion of an extensive renovation project at our Fremont Marriott Silicon Valley. The renovation, designed by Premier, incorporates the feel and vibe of our location in the heart of Silicon Valley. It is our pleasure to introduce the reimagined Fremont Marriott Silicon Valley to both travelers and the local community.”

Guests can now enjoy the newly renovated hotel for their next stay.

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About Remington Hotels

Remington is a dynamic and growing hotel management company providing top-quality service and expertise in property management. Founded in 1968, the hospitality group has grown into a strong, industry-leading service provider and today manages 116 hotels in 28 states and Washington D.C. across 23 brands, including 17 independent and boutique properties. At Remington, we believe that our people are the ultimate source of our competitive advantage. We are proud of our reputation for consistently delivering outstanding results to owners and investors, as well as to our brands, guests, and associates. As a result of our success, Remington has become the place where passionate people thrive. Visit RemingtonHotels.com to learn more.

About Premier

Dallas-based Premier is a full-service firm with over 25 years of expertise across architecture, interior design, procurement, project management, construction development and contract administration. With all services yielded under one roof, Premier’s team is in constant pursuit of finding innovative solutions to the hospitality, multifamily and student housing industry’s increasingly complex problems; from straightforward soft goods refreshes to transformative custom designs for renovations, redevelopments and new developments, their team of professionals is dedicated to excellence across a multitude of market sectors. From concept to completion, Premier provides consultative services that are unmatched, bringing their clients’ vision for the built environment to life. For more information, please visit www.premierpm.com.

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